

LÉA

DE MIRAS | product & graphic designer

Contact

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EDUCATION

Master Design Product
Royal College of Art | London - 2015 - 2017

Bachelor Design Produit
École Nationale Supérieure des Arts Appliqués et Métiers d'Arts | Paris - 2011 - 2014

TECHNICAL

SKILLS

Softwares

- Illustrator
- InDesign
- Photoshop
- After Effects
- Premiere Pro
- Rhinoceros 3D
- KeyShot
- Cinema 4D
- HTML/ CSS

Languages

- Native French
- Fluent English

EXPERIENCE

Graphic Designer | WeVee, London - Sept 2020 - Now

I am working as the main designer on projects which include the creation and placement of promotional ads, social media content and web assets. I have also helped develop the visual language of the brand, as this is a very young company.

Graphic & Product Designer | Futon Company, London - 3 years 2017 - 2020

During my time there, I designed all the web assets, POS artworks as well as the product catalogue.

I did in-house photoshoots of upcoming products, image retouching and website page creation along with assisting on lifestyle photoshoots.

I worked in close collaboration with the suppliers for product packaging, label graphics, care leaflets and assembly instructions approval.

Besides, I also worked on new furniture designs like sofas, benches, tables, etc.

This position nourished my passion for product design and encouraged me to explore and push the limits of graphic design as well as marketing. This experience developed my abilities of planning, organizational and problem-solving skills.

Social Media Assistant | Inst-a-Toter, London - 3 months 2017

My position was about defining editorial and creative strategies and deploy them onto social media.

Assistant designer / Studio Tom Price, London - 3 months 2015

Within three months, I assisted Tom Price to showcase the new Mulberry collection at the London Fashion Week. This internship was a good opportunity to sharpen my sensibility to details and work to a tight deadline.

Assistant designer / Studio Silo, London - 3 months 2015

During my internship, I had a chance to go through the whole process of researching, shaping and prototyping in accordance with the designers' identity.